

**CONTACT:  
Little Lady Foods**

**Foodmix Marketing  
Communications**  
Naaz YarKhan  
P: 630-366-7534  
E: [nyarkhan@foodmix.net](mailto:nyarkhan@foodmix.net)

**FOR IMMEDIATE RELEASE**

## **Little Lady Foods Launches Website Redesign to Better Serve Clients**

**Boosts Commitment to Growing Clients' Sales**

Elk Grove Village, IL (Nov. 29, 2012) – Little Lady Foods is the premier custom frozen foods manufacturer of pizza, gourmet sandwiches and other dough-based products. With a passion for quality and an eye for innovation, Little Lady Foods has been at the forefront of the dynamic pizza market. Today, it is the leading supplier to manufacturers, retailers and foodservice operators. Augmenting its commitment to developing and producing products that maximize opportunities for customers' brands, Little Lady Foods will launch a state-of-the art website in January 2013, detailing its products and how the company works in partnership with clients, following their process, to arrive at success.

“Innovation comes from extensive research, category expertise and creative thinking. We stay ahead by always thinking what’s next for our customers and the premier custom frozen foods marketplace. The website is a reflection of our core philosophy– serving our customers better and giving potential businesses yet another reason to trust us to create best-selling products, from frozen pizza to sweets and meats and other products made with flour & water and the highest quality ingredients,” said Peter Cokinos, VP Sales & Marketing.

There’s no cookie-cutter road to success, and Little Lady Foods recognizes that. Its website will highlight the company’s customized approach to the contract manufacturing process, which starts by understanding clients’ foodservice or retail goals and factoring in their current product mix and goals for the future. “We take great pride in partnering with our customers early on in the development process and sharing our expertise to ensure a product and supply-chain solution that fit their unique needs,” said John Geocaris, CEO, Little Lady Foods.

With more than 25 years of experience, and a Research and Development Team that has experience in a variety of industries, Little Lady Foods prides itself on developing great ideas backed by an intimate knowledge of the industry and by expert execution. The new website showcases how partner organizations can benefit from Little Lady Foods’ extensive consumer insights and knowledge of food trends to further their goals and objectives.

For an interview with Peter Cokinos, VP of Sales and Marketing for Little Lady Foods, contact [nyarkhan@foodmix.net](mailto:nyarkhan@foodmix.net).

### **About Little Lady Foods**

Little Lady Foods ([www.littleladyfoods.com](http://www.littleladyfoods.com)) is the leading contract manufacturer of private label custom-made food products. From unique artisan private label pizzas and on-trend frozen gourmet sandwiches to other specialty frozen food products made of “flour and water and stuff,” it optimizes market opportunities for manufacturers/processors, private label retailers and foodservice operators. Its leading edge custom frozen food manufacturing operations, a proven consultative food manufacturing approach and proprietary frozen food brand acceleration techniques deliver success for partner clients.

###